



creative
WRITING

By Megan VanderMeer

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I have done much research based on both this assignment and others. Please enjoy what I have been able to gather.

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introducing **ABOUT ME**

Hi! I'm Megan VanderMeer. Here are some quick fun facts before we get into the nitty-gritty. I love to read and write. I own a dog named River. Well that's all for now.



Megan VanderMeer

Creative Writer

IM'S K-9

GENERAL OPPORTUNITIES

There are many different opportunities when it comes to creative writing. Here are some general opportunities.

[READ MORE](#)



skills OPPORTUNITIES

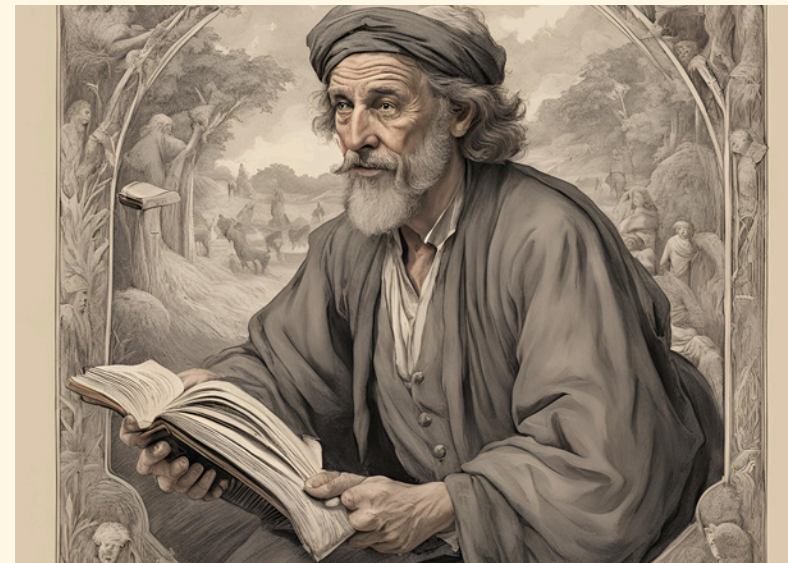
There are many interesting skills you can earn by pursuing a creative writing degree. The four listed to the side stood out to me the most. I didn't realize they could be obtained in creative writing degrees.



Networking



Presentation



Storytelling Abilities



Technology

general **HIRING COMPANIES**

Many different companies desire those with creative writing degrees. Among them, I was fascinated by four different ones because I didn't realize how many companies desired those with this type of degree.



Marketing and Advertising Agencies



Media Businesses



Literary Agencies



Libraries

general **CAREERS**

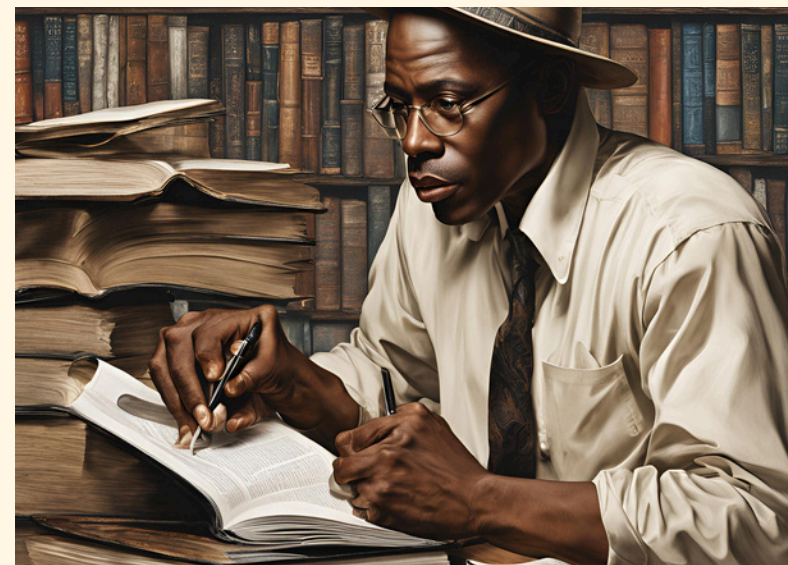
There are many different careers to choose from once starting out in the creative writing business. These four are the best entry-position jobs and ones I would love to be a part of.



Librarian



Editor



Proofreader



Journalist

SPECIFIC CAREERS

I found many interesting different careers. Featured to the side and the next few slides are the ones I found most interesting.

[**READ MORE**](#)

Videogame Designers

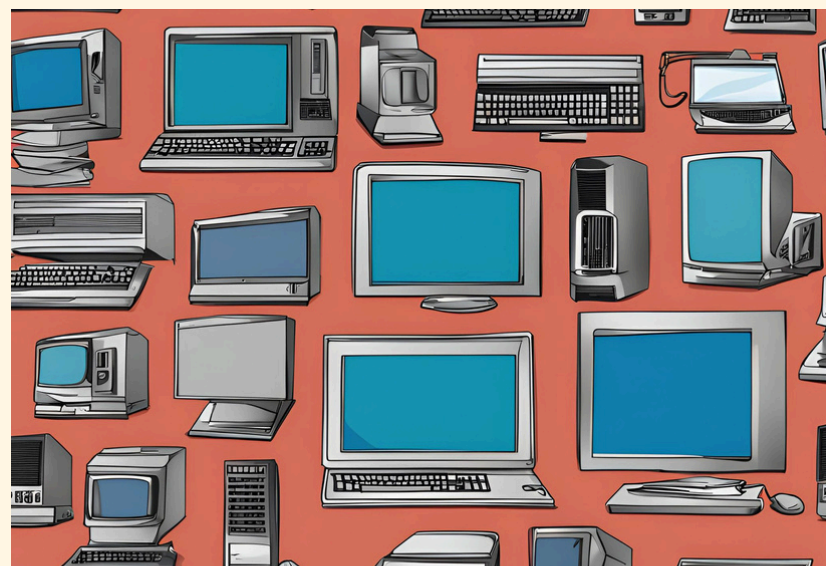
Public Relations Specialist

Producers and Directors

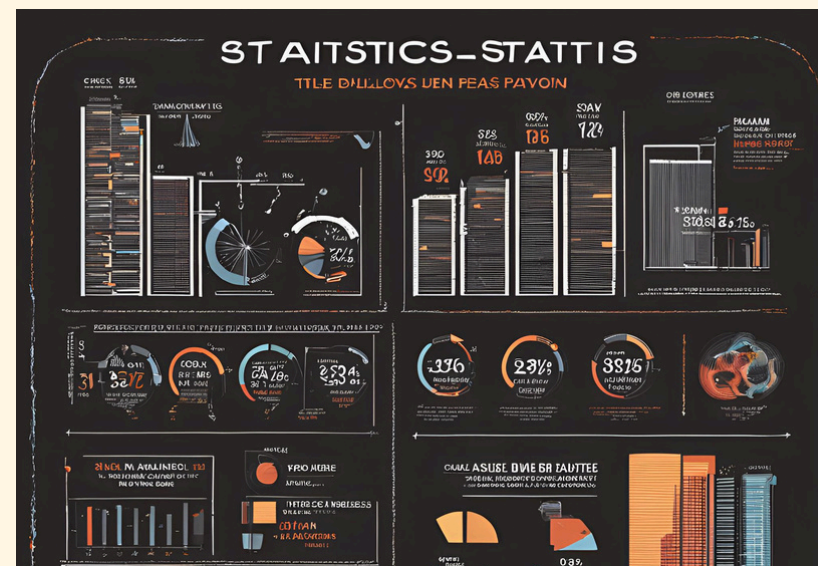
videogame designers **KNOWLEDGE**



Communications



**Engineering and
Technology**



Math and Science



Arts and Humanities

videogame designers

SKILLS

01

Basics

- listening to others, not interrupting, and asking questions when needed
- reading work-related info

02

Problem Solving

- Noticing a problem and solving it in the best way possible

03

People & Technology Systems

- Thinking about the pros and cons of different options and then picking the best one
- figuring out how a system should work and then how changes in the future will affect it

ABILITIES

There are three main ability categories: verbal, ideas and logic, and lastly attention.

Ideas & Logic

- come up with lots of ideas
- create new and original ideas

Verbal

- read and understand what is written
- communicate by writing

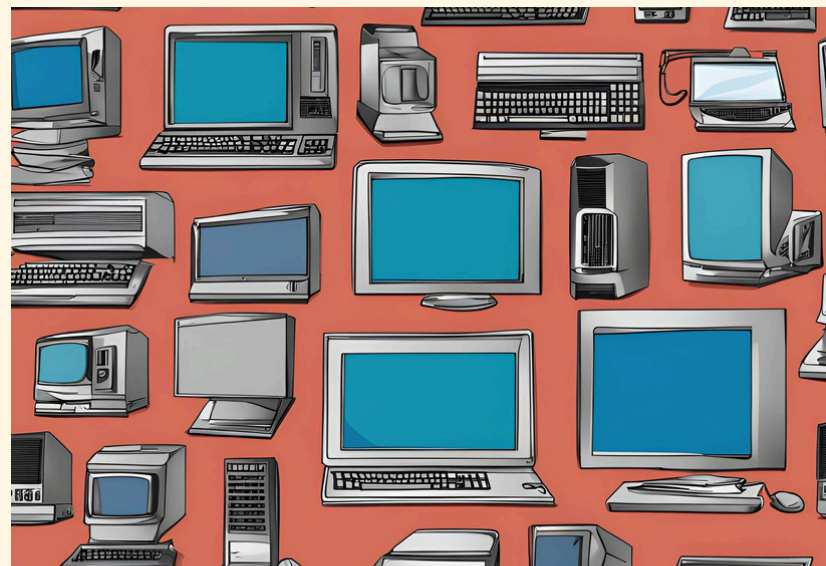
Attention

Pay attention to something without being distracted.

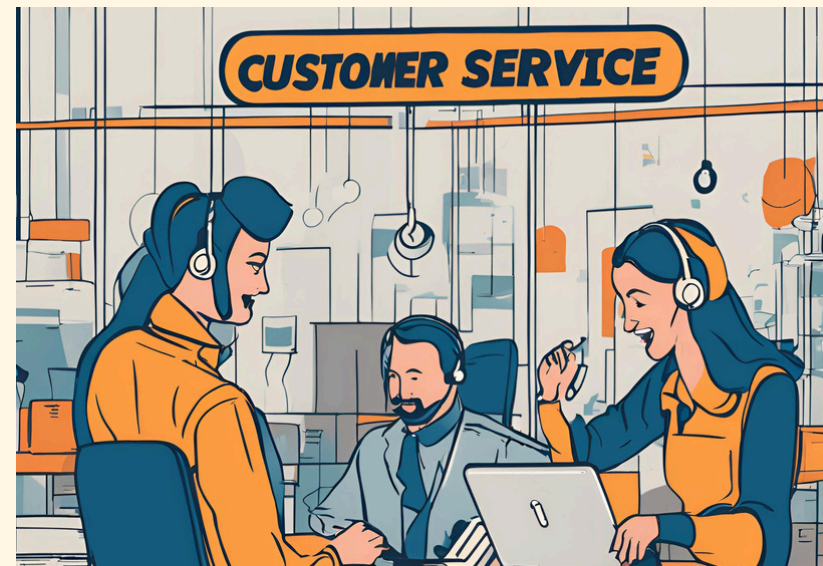
public relations specialist
KNOWLEDGE



Communications



**Engineering and
Technology**



Business



Arts and Humanities

public relations specialist
SKILLS

01

Basics

- listening to others, not interrupting, and asking questions when needed
- talking to others

02

Social

- understanding peoples reactions
- changing what is done based on other peoples reactions

03

Problem solving

- noticing a problem and figuring out the best way to solve it

Verbal

- listen and understand what people say
- communicate by speaking

Ideas & Logic

- notice when problems happen
- use rules to solve problems

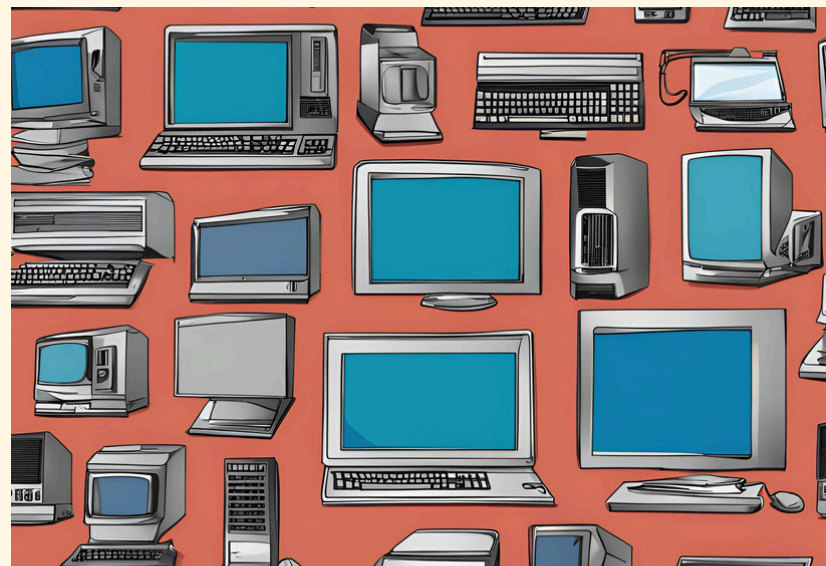
ABILITIES

There are two main abilities needed for a public relations specialist. They are as follows: verbal and ideas and logic.

producers and directors
KNOWLEDGE



Communications



**Engineering and
Technology**



Business



Arts and Humanities

producers and directors
SKILLS

01

Basics

- listening to others, not interrupting, and asking questions when needed
- keeping track of how well people and/or groups are doing in order to make improvements

02

Problem Solving

- Noticing a problem and solving it in the best way possible

03

People & Technology Systems

- Thinking about the pros and cons of different options and then picking the best one
- figuring out how a system should work and then how changes in the future will affect it

Public relations specialists have four main abilities: verbal, ideas and logic, visual understanding, and attention.

ABILITIES

Attention

- multitasking

Visual Understanding

- see hidden patterns
- quickly know what you are looking at

Ideas & Logic

- use rules to solve problems
- notice when problems happen

Verbal

- communicate by speaking
- listen and understand what people are saying

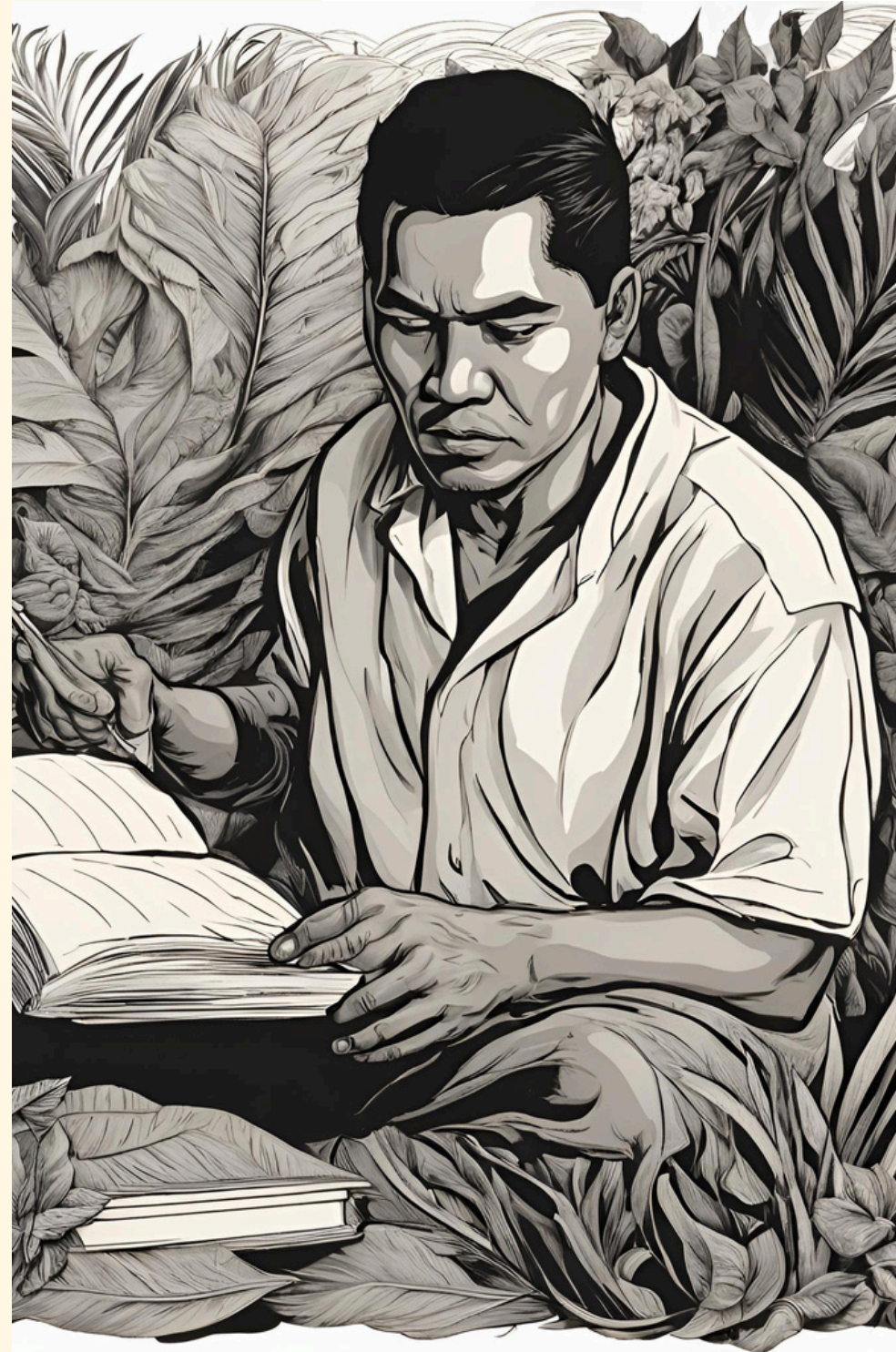
how to become a creative writer in 9 steps

<p>1. Understand your subject</p> <ul style="list-style-type: none">a. combine genres and research	<p>4. Take an online course or use prompts</p> <ul style="list-style-type: none">a. courses can offer advice and prompts help give inspiration	<p>7. Keep practicing</p> <ul style="list-style-type: none">a. keep journals, write about your dayb. people watch, note how everyone is differentc. note interesting conversations for inspiration
<p>2. Know your audience</p> <ul style="list-style-type: none">a. style, language, descriptions, and outcomes depend on the type of audience	<p>5. Set a schedule</p> <ul style="list-style-type: none">a. environment can be a huge help	<p>8. Get to print</p> <ul style="list-style-type: none">a. agents= useful to screenwriters and playwrightsb. submit a manuscript= most publishers post guidelinesc. self publish= you do everything, good luck
<p>3. Use local resources</p> <ul style="list-style-type: none">a. sign up for writing workshops, seminars with guest authors, and ask questions	<p>6. Edit and write</p> <ul style="list-style-type: none">a. don't worry about perfection, create rough draftsb. set aside time every day or have a word count goal	<p>9. Pursue a degree</p> <ul style="list-style-type: none">a. this can take anywhere from 4-10 years, but don't worry you can still write and publish during this time!

EXTRA

- This information is important because it helps creative writers, especially self-publishers, better prepare themselves.
- I can use some of these steps to help me in class and to be a better writer myself.

[READ MORE](#)



scoring an entry-level creative writing job: 10 things to know

1. Determine your writing style
 - a. figure out where you excel
2. Build your portfolio
 - a. get creative, contact local businesses and non-charities
3. Niche writer or generalist?
 - a. focus on niches but be open to opportunities
4. Know your worth
 - a. don't undervalue yourself, charge for what you are worth
5. Consider freelancing
 - a. requires self-motivation, discipline, and focus
6. Look locally
 - a. most employers and editors want to meet in person
7. Search online boards
 - a. some freelance sites include Upwork, Be A Freelance Blogger, and ProBlogger
8. Apply to an agency
 - a. check out online agencies
9. Consider other kinds of work
 - a. You can proofread, edit, translate, and do public relations. The door is open!
10. Keep learning
 - a. reach out to more seasoned writers, they might mentor you

EXTRA

- This information is important because it shares helpful hints and tips for those interested in writing.
- I will use this information to help me establish some freelance work using the websites offered.

[READ MORE](#)



skills i am confident in

teamwork

positive thinking

flexibility

open-mindedness

communications
skills

listening skills

I am confident in these skills due to the job I have currently teaching me to better use these skills.

skills to work on

confidence

leadership

organization

time management

communications
skills

computer skills

I feel these skills are important to work on because many companies look at individuals who demonstrate that they have them.

are digital portfolios important?

A digital portfolio is important to me because not only do I create writing samples I also have been taught other creative skills to help me as a communications expert. Some decent examples are the Adobe Creative Cloud content.

I can find more experience to add to my portfolio by finding things to do through writing samples using prompts. Following tutorials and creative ideas with YouTube. I can also use LinkedIn Learning to showcase other skills I pick up following the project portions.

**THANKS
FOR
WATCHING**

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[Megan's Portfolio](#)