



Social Media Marketing: Strategy and Optimization

Course completed by Megan VanderMeer

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Top skills covered

Social Media Marketing

Social Media Optimization (SMO)

A stylized, handwritten signature in black ink, appearing to read "Shea Hanson".

Shea Hanson, Head of Learning Content Strategy



Certificate ID: 248b11acf9d0502f6a831349ebacccdad52ed96f45b609aefd37c6b5189399b4